



SOUTHEAST FLORIDA CHAPTER

Meeting Minutes

Meeting Name	CoreNet Global Southeast Florida Chapter Kickoff Meeting	Meeting Location	Nova Southeastern University ROOM 2081The Carl DeSantis Building at the H. Wayne Huizenga Scholl of Business and Entrepreneurship, Davie
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Date	June 25 th 2009	4:00pm -6:00 pm
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Attendees

1. Mario Anicama, Director of Real Estate, Oracle Corp.
2. Lance Benson, Vice President, Grubb & Ellis Co
3. Alex Brown, Vice President, Cresa Partners LLC
4. Valentina Devia, Interior Designer, Georgeson Group, Inc
5. Alan Georgeson, Principal, Georgeson Group, Inc
6. Dana Humphreys, CEO Council Executive Assistant, Broward Alliance
7. L Jorge Hurtado, Director, CB Richard Ellis (HQ)
8. Thomas Kates, President, Stiles Realty Co.
9. Nancy Klove
10. Yeshua Leyva, Business Development, Facchina Construction of Florida,LLC
11. John Marshall, Director, Cushman & Wakefield
12. Mitchell Millowitz, Senior Vice President, Grubb & Ellis Co
13. Tivon Moffitt, Vice President, Grubb & Ellis Co
14. Barry Nicholson, Project Lead, Siemens Corp
15. John Reardon, Chief Operating Officer , Facchina Development, LLC
16. Bob Schneiderman, Principal, NAI Merin Hunter Codman
17. Bob Swindell, Senior Vice President, The Broward Alliance
18. Jesus Vazquez, President, Facchina Construction of Florida, LLC

Apologies from Terry Hicks and Leo Zabezhinsky

1) INTRODUCTIONS

A total of 18 people attended the meeting and introductions were made around the table. Special thanks to Robin, Bob, and Dana of The Broward Alliance for organizing the venue and very special thanks to President Ferrero and his Executive Assistant Lakisha Gilkes of Nova Southeastern University for their kind hospitality.

2) SLATE OF OFFICERS UPDATE

A total of 19 Ballots were received by the closing date of 06/25/09 with regards to the Ratification of your Chapter Board of Directors for 2009/2010

President-	Alan Georgeson, Georgeson Group
Vice President-	Lance Benson, Grubb & Ellis Co
Treasurer-	Terry Hicks, Florida Power and Light
Secretary-	Valentina Devia, Georgeson Group

The results were
Agree (19) disagree (0) abstain (0)

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We therefore seek formal sign off from the CoreNet HQ Boards of Directors, and the term will begin immediately thereafter.

3) ADDITIONAL OFFICERS

We had a round table discussion to seek additional officers to participate in restarting the SE Florida Chapter within the following areas:

a) Education

- Core Workshop/Webinars, MCR/SLCR, Career Services

3 or 4 members indicated their willingness to participate. Alan Georgeson asked if they would review their time commitment and send him an email over the next 2 weeks confirming their participation. It was agreed that we seek as much End User participation in this area as possible.

b) Membership

- End Users, Service Provider, Economic Development, Young Professionals

As per education above, 3 or 4 additional members indicated their willingness to participate. Please email Alan in the next 2 weeks confirming your participation.

c) Sponsorship

- Levels, Value

It was agreed that we would complete the Strategic Plan for our Chapter within which we would define sponsorship levels and values.

d) Events / PR

- Membership Outreach, 2009 Conference, 2010 Events

It was agreed that we would complete the strategic plan for our chapter in the first instance. However there was a general indication that our first meeting for members and prospective members would be either the Q4 of this year or the Q1 or next year as the event requires careful planning in terms of content, with Education being the priority. We only get one shot and we need to get it right! A short of hands for Las Vegas indicated that perhaps 25% of attendees at the meeting would be participating at the conference, and we may arrange a brief social gathering, but not in the Morning!

4) THREE INITIAL GOALS/ PROGRESS STRATEGIC PLAN

It was agreed that we will have the opportunity to participate as we build the Strategic Plan for our Chapter which will be formally presented to CoreNet HQ by the end of September. All members are invited, as a suggestion, to send their bullet points to Valentina Deviá in the first instance so it is not to have email overload over the next 2 weeks. These points will then be collated and circulated to all members by end July.

5) ANY OTHER BUSINESS

Once again, it was stressed that we seek as many End Users as we can, as it is their participation and sharing of education which differentiates CoreNet from other Real Estate Groups. At the Leadership Conference in Dallas it was further stressed that 'Corporate Real Estate' should also include all sectors for example; Health Care and Education.

Other groups like NAIOP and ICSC were briefly discussed, with ICSC being a very well attended group. An old Database of 400 perspective members does exist for our chapter but this was tested and the data founded to be outdated. Over time, we maybe be able to pool resource between us to build a stronger database to target prospective members.

6) NEXT MEETING

Your Southeast Florida Chapter Board will meet at some point in July after HQ signs off to commence groundwork on planning, treasury and communication etc., and notes will be communicated by the end of July with the Strategic Plan updates.

We may also be able to arrange a further meeting or conference call to progress education and membership once we know all active participants.

My personal thanks to all participant for an active and lively kickoff meeting and together we look forward to building a successful chapter!

Best regards

Alan Georgeson.